

NAPL and PIA Form Task Force to Explore Unification

February 23, 2012

Press release from PIA and NAPL

At a meeting held prior to the Vision 3 conference a group of industry leaders convened to explore opportunities to unify NAPL and PIA. This action was taken for several reasons: the economic conditions of the past several years, the ongoing contraction of the industry and a response to calls for action from membership and suppliers. After a full day of very productive and open discussion, the group was able to reach unanimous consensus to move forward with a plan and process to address the above issues which will greatly benefit members of the groups as well as the industry in general.

A special task force has been formed consisting of representatives from both NAPL and PIA which will collaborate and move forward with a unification process. The boards of each organization have passed resolutions supporting the process, and empowering the task force to take the steps to create a new single entity. Joe Truncale and Michael Makin, the CEOs of each organization have expressed their full support of these efforts.

The unification process is expected to take several months to reach completion. Members of each Association are encouraged to continue to support their respective Associations.

The task force will develop a number of sub-committees to address key areas such as: Strategic plan; Name of the organization; Staffing and leadership; Local representation; Programs; and Location. These steps will take place over the next several months along with due diligence and legal work.

The task force is being co-chaired by Laura Lawton and Darren Loken, who are the current chairs of PIA and NAPL respectively. The other members of the task force are:

John Berthelsen, Suttle-Straus, Inc.
Tim Burton, Burton & Mayer, Inc.
Keith Kemp, Xerographic Digital Printing
Michael Makin, PIA
Joe Truncale, NAPL
Jules VanSant, Pacific Printing Industries
Niels Winther, Think Patented
Nigel Worme, COT Media Group

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